

## **THE THOMSON REUTERS FOUNDATION**

### **AREAS OF FOCUS**

#### **(i) MEDIA FREEDOM**

***We support free, trusted, and independent media to ensure that citizens, businesses and policy makers have access to reliable and unbiased information in order to make informed decisions affecting people, communities and societies.***

We have been working in the media development space for more than 35 years. Our goal is to help create a positive environment in which free and trusted media can thrive.

- Through our **Media Development** work, we build capacity for free, trusted and independent media. We have trained and mentored more than 18,000 journalists in nine languages on topics including Journalism Ethics and Standards, Governance and Human Rights, Environment, Health and Resilience, Equality and Tolerance, and Economic and Social Development. We also provide support to independent media outlets with a focus on media sustainability.
- Through **TrustLaw, our pro bono legal network**, we provide free legal assistance and legal research to NGOs working to protect free media and freedom of speech around the world.
- Our **global news team** of more than 50 journalists covers news from around the world adhering to the Trust Principles of accuracy, impartiality and freedom from bias, which is free for syndication at independent news outlets globally.
- We also provide core funding to the **Reuters Institute for the Study of Journalism (RISJ) at the University of Oxford** which guides journalists, technologists, policy makers, academia and media experts to explore the future of journalism through debate and research.

#### **(ii) INCLUSIVE ECONOMIES**

***We believe in economies that value all members of society. We work with the corporate sector, civil society, academia and policy makers to develop initiatives that enable businesses to make better decisions affecting communities and the environment.***

Our work is heavily focused on supporting more inclusive economies around the world. Our goal is to help create a positive environment in which social enterprises and purpose-driven companies can thrive and the private sector can act more responsibly, becoming accountable not only to shareholders but also to stakeholders, and society at large.

- Through **TrustLaw**, we provide more than 1,000 social enterprises in 80+ countries with free legal advice from top law firms, workshops, tools and resources – including guidance on

navigating regulatory frameworks, accessing crowdfunding, registering in various jurisdictions, and training of professional service providers on how to reframe their advice to take into account the needs of inclusive economies.

- Our **news team** covers social innovation daily, raising awareness of this emerging sector around the world. We also report on modern slavery and trafficking, the human impact of climate change, food security, discrimination based on gender and/or sexual orientation, as well as the struggle of marginalised communities to access finance, land, and water.
- Through our **Media Development** work, we equip journalists around the world to shed light on the impact of businesses on society. We provide training on topics including how to identify and report on tax evasion, modern slavery, climate and environment-related issues, as well as discrimination based on gender and/or sexual orientation.
- Through our **Trust Conference**, we convene businesses, policy makers, civil society and the media to exchange ideas and share innovative solutions to the inequalities created by the global economy.
- We create initiatives that bring together diverse stakeholders to identify and address serious challenges posed by modern economies:
  - Recognising the powerful contribution the financial sector can make to the anti-trafficking movement, we created the **Banks Alliance Against Trafficking** – a series of regional multi-stakeholder working groups that support financial institutions to fight human trafficking using their data. The core aim of each regional Banks Alliance working group is to map the financial footprint of human trafficking in the formal banking system and to develop red flag indicators of suspicious activity, tailored to the region.
  - Our **Stop Slavery Award** recognises companies considered "best in class" based on the policies and processes they have in place to limit the risk of slavery in their supply chain and operations. The Stop Slavery Award has grown with the recent launch of new categories recognising the contribution of SMEs, NGOs, grass roots organisations, the public sector and journalists.

### (iii) **HUMAN RIGHTS**

***We raise awareness of human rights issues around the world and drive cross-sector collaboration to respond to urgent challenges where our expertise can lead to impact.***

While human rights underpin all of what we do, our work is grounded in the [Thomson Reuters Trust Principles](#). Our focus includes labour rights, land rights, the human impact of climate change, women's rights, LGBT+ rights, data rights, and freedom of speech and expression.

- Our **news team** sheds a light on the biggest global challenges affecting human rights with the specific remit of women's rights, LGBT+ issues, the human impact of climate change, modern slavery, and access to land and property rights.

- Through the **TrustLaw service**, we provide commercial and operational legal support to international and grassroots human rights organisations. We also facilitate legal research to equip civil society with the tools they need to build coalitions with governments and the private sector to change laws and policies that further protect human rights. We also **convene** cross-sector stakeholders around thematic human rights issues with the aim of generating legal research.
- We provide **training for journalists** all over the world to report accurately and impartially in challenging environments on complex human rights issues, ranging from slavery to land and property rights.
- Through our **communications and media training** we help NGOs and civil society organisations tell their stories better to help ensure they are more powerful advocates for change and can articulate their impact to funders, government, the public and other key stakeholders.
- **Trust Conference** is a global human rights forum bringing together delegates from diverse sectors to address a range of human rights issues. Our convening power results in strategic partnerships that work towards achieving innovative solutions to the gravest social, economic and environmental human rights challenges.